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Lingerie | Spa | Romance Accessories
Boston, MA, USA • Mississauga, ON, Canada
undercoverwear.com

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UndercoverWear Home Parties Fact Sheet

Company

UndercoverWear Inc.

Executive Team

Chief Executive Officer: Tiffany James

Chairman of the Board: Walter James

President: Jamie Jamitkowski

Vice President of Marketing and Field Development: Nancy Cosimini

Vice President of Finance: Marc Gucciardi

Headquarters

Corporate Headquarters
UndercoverWear Inc.
30 Commerce Way Unit #2
Tewksbury, MA 01876
(800) 733-0007

Canadian Headquarters
UndercoverWear Ltd.
6645 Tomken Road Unit #3
Mississauga, Ontario L5T2C3
(905) 670-7007

Mission

In the crowded marketplace of the Plan Party Industry, lingerie and romance-related products, it is crucial to have a savvy, well-seasoned team strategizing, coordinating, and implementing the philosophy of UndercoverWear. To be the optimal Home Plan Party Company with the only full lingerie line. All of our promotions at UndercoverWear, are built on the same fundament: innovative campaign strategies; meticulous attention to Agent and Client needs; and creative networking across the romance Party Industry, media and publishing industries.

Business

UndercoverWear is a multi-million dollar Home Plan Party company, with sales Agents in the United States & Canada. UndercoverWear offers three complete product lines that are sold through the Home Party Concept. We have luxurious lingerie and comfy sleepwear that include seductive silks, soft pajamas and fantasy playwear. We have our Undercover Care, "Pamper Me" spa products, which is a luscious array of lotions, skin care, scrubs, and products to help women look and feel better. UndercoverWear products are sold through the home party concept and thru our website at undercoverwear.com

Sales Agent Incentives

Part-time sales Agents can earn an average of \$1,000+ per month and a Full-time Agent can earn anywhere from \$30,000-\$100,000+ a year. UndercoverWear Sales Agents create their own work schedule to allow for more flexibility, and in addition are awarded with generous financial bonuses. Agents receive amazing incentives, in-depth training, and free trips around the world, a lifestyle cash bonus and various luxury items.

History

Founded in 1977 by Tiffany and Walter James, a dynamic husband and wife team; the company was the first to step out of the norm and present lingerie and sexy little under things in the privacy and comfort of the home. Over the past 30 years, thousands of women have changed their lives for the better by choosing to start a business with UndercoverWear. The company is still family run, with the James' son, Jamie Jamitkowski, taking on the role of Company President. UndercoverWear continues to be the leader in the romance Home Party Industry.

Media Coverage

New England Cable News, CNN, Oprah, The Phil Donahue Show, Live with Regis and Kathy Lee, Playboy, Mode, Redbook, The National Enquirer, Success, The Improper Bostonian, Black Enterprise and The Boston Herald, The Boston Globe, CNBC, The BIG Idea With Donny Deutsch, Adam magazine, and Women's Wear Daily.